



PINNACLE

PARTNERSHIPS

Virtual Via Microsoft Team Meeting First Tuesday of the Month @ 8am

- I. Opening Quorum
- II. Distribution of Previous Meeting Minutes – Recorded Transcription & Curation Outline
- III. Roundtable Three Minute Mini-Presentation Per Member
 - a. Share an experience, a challenge, ask a question, talk about your “why”
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- IV. Pinnacle Partnership Website Stats Report, Member Recruitment Report, Transaction Volume Report
- V. Old Business: (Number of New & Existing Committee “Action Work Groups”)
 - a. Deal/Transaction Action Work Group Reports
 - b. Program Working Committee Reports
 - c. Updates on Previous Deals in Pipeline (from last meetings Pipeline Review)
 - d. Other
- VI. New Business:
 - a. Opportunities/Deals Pipeline Review – How Can Anyone HELP a Member with a Prospecting An Opportunity?
 - b. Ideation Time... new ideas or potential ideas from all members
 - c. Other
- VII. Outreach Activities - Reports (Pinnacle/Member Sub-Groups) – Prospecting/Brand Building:
 - a. Social Media – Exponential Reach (follows, re-posts, likes)
 - b. Advertising
 - c. Networking Groups & Other Similar Organizations
 - d. Blogging
 - e. Thought Leadership Ideas - Articles
 - f. Events, Webinars, Pod/Video Casts
 - g. Charity Events/Philanthropic Endeavors
 - h. Pinnacle Partnerships Organizational Collateral Review:
 1. Advertising
 2. Promotional Materials
 3. Pinnacle Partnerships Website/Marketing Material Collateral
 4. Directory/Profile/Contact Button/Scheduling Button/Lead Distribution Process/Updates
 5. Future – Video Greetings/Consumer Connect Live
 - i. Other
- VIII. Administrative Issues/Solutions
- VIX. Next Meeting Update
- X. Closing